

W.H. Brian Tang, M.B.A.



Chief Ding Officer of Ding Maker International Consulting Ltd.
Professional Trainer & Facilitator
President of Macao Professional Talent Development Association

Training Catalogue, 2026



LEGO® SERIOUS PLAY® Series

1. Innovation and Creativity

- Learn practical tools to increase creativity and innovation in personal, team, and organizational levels.

2. Integral Innovation, with AI

- Approach corporate innovation with *The Integral Model*, combined with the latest AI application.

3. Playing Like a Football Team

- Using football (soccer) team as an analogy, conduct current analysis of the team, and cocreate subsequence course of actions.

4. Team Development

- Custom-made workshops to tackle specific issues in the team.

5. Playfulizing your problem-solving process with Design Thinking

- Apply the Design Thinking process to improve products, services, or processes.

6. Psychological Safety and Growth Mindset

- Understand the science behind psychological safety and Growth Mindset and how to apply at work.

7. Building Trust and Employee Engagement

- Learn the factors to foster trust and employee engagement at work.

8. Real-time problem-solving and future proofing

- Bring an actual “wicked” problem to the table and cocreate the solution, right then and there.

9. Tailor-made facilitation, ranging from team alignment, strategy formulation, review to reinforcement.

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Management and Leadership Soft Skills

- 1. Condition-based problem-solving and decision-making method**
 - Learn a counter-intuitive, reverse-engineering approach that defies the conventional approach from business school.
- 2. Leadership Powers**
 - Assess your Six Types of Leadership Powers and Leadership Hats.
- 3. Strategy Cascade**
 - Formulate your business strategy with a world-renowned framework.
- 4. Management Skills – performance management and feedback**
 - Hands-on skills and tools to align individual performance with the expectation of the organization.
- 5. Sales and Persuasion Skills**
 - Learn how to apply the persuasion science and narratives, and uncover hidden customer needs.
- 6. Workplace Communication Essentials**
 - Learn the building blocks of workplace communication, with practical application scenarios.



Presentation Skills and Storytelling

- 1. Presentation with Impact**
 - Learn the “Double D” of business presentation – Design and Delivery. Highly hands-on workshop as you apply while you learn.
- 2. Elevate Your Presentations - The Art of Business Storytelling**
 - Learn how to use story-making, logic flow and elevator pitch to bring your presentation to another level.